

## Performance Results for 2020-21 CF Sunrise

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>2020-21</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>25</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>1</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>497</b>
4. Total number of business advisory services	<b>417</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans (including Covid support loans)	<b>\$1,969,216</b>
6. Total number of loans (including Covid support loans)	<b>64</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup> (including Covid support loans)	<b>158.5</b>
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events).	
<p>Covid Supports: CF Sunrise was able to assist the business community with advice and loans during the pandemic. The RRRF loans and a provincial Covid Resource website were offered to clients, to help them and their businesses push through the impact of Covid-19.</p> <p>Youth Entrepreneurship education: For the past 14 years, CF Sunrise has offered the YouthBiz program which is a youth entrepreneurship contest with a mandate to ignite the entrepreneurial spark in young people. Last year, this program pivoted to address the challenges of delivery to schools/students that were in various stages of covid lockdown. A totally online program was delivered successfully by CF Sunrise, and 157 students competed. Over the past 14 years, approximately 2,800 young people have participated and explored the world of small business. YouthBiz allows students to develop financial literacy skills, evaluate business ideas and become more closely connected to the larger business community.</p> <p>CF Sunrise has always devoted resources to youth entrepreneurship development. In 2020-21, a Junior Achievement (JA) program offered at the Weyburn Comprehensive School saw a dramatic pivot to how it was implemented and delivered in the Entrepreneurship 30 course. CF Sunrise provided mentorship and advice as the students and connected virtually, worked to enhance their project's online presence, pivoted their operational team meetings and ran a successful business project. Not only did the young entrepreneurs learn about business pandemic preparedness and how to proactively pivot their business strategies, they also earned a profit and donated a portion of the earnings to a local charity.</p>	

<sup>1</sup> Estimated at the time of lending