

FOR IMMEDIATE RELEASE: March 9th, 2015

**Community Futures Ventures
Corinne Lubiniecki- GM
306-782-0255
info@cfventures.net
cfsask.ca/ventures**

**SXNM SuccessionMatching Ltd.
Alison Anderson- CEO
306 630 6167
Alison@SuccessionMatching.com**

New Partnership To Help Keep Our Main Streets Alive

Yorkton, Saskatchewan: Community Futures Ventures has signed a partnership with SuccessionMatching.com to offer our clients access to an innovative way to buy and sell businesses.

According to the Canadian Federation of Independent Business more than 70% of small businesses in Canada will transition in the next three years. With less and less family transitions companies will have to look outside for a third party to sell. This transition can take anywhere from 2-7 years and selling your business must be kept confidential to maintain clientele and employee morale.

“Three years ago I was working in economic development and I had a client that was looking to retire and sell their plumbing business. The problem with this industry is when you put up a for sale sign, your suppliers and your customers get nervous. Your suppliers start asking for cash on delivery which screws up your cash flow and your customers do not want to buy a water heater from someone who won’t be around to service the warranty in 5 years.

I looked into options for my client to list their business; online posting boards, brokers, and classified ads. None of these options gave them the privacy they needed to sell their business in a cost effective manner. That is when I started my company called SuccessionMatching.com.”-
Alison Anderson CEO SuccessionMatching.com

We meet with clients every day and assist them in various areas of owning/operating a business. When clients are looking for information or assistance in closing down their business, selling their business was not an option they had thought of. Successionmatching.com is a link that we have provided to many clients who were looking for this type of assistance; and we feel is a need for all businesses. Planning with the future in mind....
Corinne Lubiniecki, General Manager, Community Futures Ventures

Under this new partnership, twenty-five business owners will be given a coupon code to access the SuccessionMatching.com website free of charge. In order to receive a coupon, business owners in the region can book an appointment with the CF Ventures office in Yorkton.

CF Ventures: Community Futures is a part of a national economic development program that has been supporting small business and community economic development since 1986. Community Futures strives to build social, community economic and entrepreneurial capacity, placing emphasis on long-range planning and results. **Our Mission statement:** Community Futures Ventures fosters entrepreneurial culture to create vibrant communities. We provide loans, advice & support resulting in growth and prosperity for new and existing rural businesses.

SuccessionMatching.com: Is an online platform that matches business buyers and sellers. Our site boasts three levels of privacy settings; **Public, Semi-Public, Private.** This ensures that sensitive information or that you are looking to sell or buy a small business is kept confidential from your customers, suppliers, competition, or boss. Members pay a small monthly membership fee and there is no commission on the sale of the business. SuccessionMatching also works with a wheelhouse of industry experts that can guide you through the succession planning process.